



SPONSORSHIP & UNDERWRITING

Dear Friends & Supporters,

Given the unprecedented time we are living in, we know we must plan things differently for our upcoming Winter Conference. While it isn't safe now to hold a thousand-person indoors gathering this winter, we will not let physical distance keep us from continuing to build community, **strengthen the movement for a just and organic food system**, and learn and celebrate together.

This February, in lieu of our in-person conference, we are planning an incredible month-long series of events with many different opportunities for online learning, gathering, and movement building. This series will also be the kick-off of a year-long celebration for our 50th anniversary (NOFA-VT was founded in 1971)!

We hope you'll join us by partnering as a sponsor for this event. For 39 years, NOFA-VT has delivered an annual Winter Conference offering the best opportunities to reach people in the local, organic food movement and we believe that this year will be no different! We are planning this event to continue to provide you with excellent opportunities to connect your business or organization with our dynamic, growing community of organic farmers,

With gratitude,

Grace Oedel, NOFA-VT Executive Director
grace@nofavt.org 🌱 (802) 434-7164

Livy Bulger, NOFA-VT Education & Engagement Manager
livy@nofavt.org 🌱 (802) 434-7153

homesteaders, gardeners, and consumers.

Your support is vital in enabling us to deliver high quality content and connections that will help us continue to grow and nourish a sustainable food system here in Vermont. In addition, 2021 marks a year-long celebration of our 50th anniversary and we hope you will consider upgrading your sponsorship to underwrite this year of events.

As we reinvent and reimagine our offerings this year, we want to ensure our sponsor benefit package reflects all of the new ways you will be able to connect with our community. Please share your thoughts and ideas with us. **We're looking forward to gathering, learning, and celebrating with you soon!**



BENEFITS TO ALL SPONSORS

- **CONFERENCE PROMOTIONS RECOGNITION** - Prominent listing on the conference website (approximately 10,500 hits/month)
- **TAX CREDIT** - As a 501(c)(3), NOFA-VT can accept tax-deductible donations
- **NEWSLETTER** - Sponsorship listing in NOFA Notes (our quarterly newsletter) sent to 1,100 member households
- **MEMBERSHIP** - One-year NOFA-VT business membership, including all the accompanying benefits (Value: \$100)
- **SPONSOR PROFILES** - Link to full profiles shared in conference promotions & posted on nofavt.org

SIGN UP ONLINE: NOFA.VT.ORG/CONFERENCE

NOFA-VT WINTER CONFERENCE **SPONSORSHIP**

Levels & Benefits	Cultivator \$10,000	Nourisher \$5,000	Nurturer \$2,500	Grower \$1,500	Planter \$1,000	Producer \$500	Gatherer \$250
One year NOFA-VT business membership							
Logo or name in NOFA Notes newsletter							
Sponsor profiles on our website							
Recognition in conference promotions*	Premium Logo	Premium Logo	Logo	Logo	Logo	Text	Text
Conference registrations	6	5	4	3	2	1	
Printed ad in NOFA Notes newsletter	Full page	Full page	1/2 page	1/4 page	1/8 page		
Logo in conference slideshow							
Opportunity to speak prior to virtual workshops							
Public recognition prior to featured speakers							
Recognition & logo on NOFA-VT social media**							
Name & logo on virtual banner during livestreamed events							
Exclusive, customized message on NOFA-VT's social media**							
Opportunity to speak prior to keynote address							

Sign up by 12/1/20 to maximize promotional benefits!
nofavt.org/conference

SPONSORSHIP UPGRADE: 50TH ANNIVERSARY UNDERWRITER

To celebrate NOFA-VT's 50th anniversary, we are offering two engagement opportunities each month during 2021 (starting in February) with an emphasis on the past, present and future of our programs. Your additional contribution to these events grants you verbal recognition prior to livestreamed events and your logo featured with web link on the virtual banner, our website and social media.

Option A: FULL YEAR OF PROMOTIONS	\$2,500
Option B: 6 MONTHS OF PROMOTIONS	\$1,500

Name & logo on virtual banner during livestreamed events	
Recognition & logo on NOFA-VT social media**	
Public recognition prior to featured speakers	
50th anniversary event registrations	

*Includes email promotions to 10,500 subscribers.

**Social media followers: Facebook 8,700 Twitter 4,500 Instagram 3,200