

## Customer Types

### Basic Rules:

1. Only 3SquaresVT/SNAP benefit recipients can receive Crop Cash.
2. An individual must spend their 3SquaresVT/SNAP benefit to receive Crop Cash.
3. Anybody who gets Crop Cash should get \$1 tokens for their 3SquaresVT/SNAP purchase.

<b>EBT Food Customer</b>	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol>	<ol style="list-style-type: none"> <li>1. Customer swipes EBT card as EBT Food.</li> <li>2. Manager gives them corresponding amount of \$1 tokens.</li> <li>3. Manager matches purchase dollar for dollar with Crop Cash, up to \$10.</li> </ol>
<b>Senior or Disabled Adult Direct Deposit Customer</b>	<ol style="list-style-type: none"> <li>1.</li> <li>2a.</li> <li>2b.</li> <li>2c.</li> <li>3.</li> </ol>	<ol style="list-style-type: none"> <li>1. Customer comes to market with Cash, Check, or Debit and states that they receive their 3SVT benefit directly deposited in their bank account.</li> <li>2a. <i>Cash Purchase:</i> Manager gives them corresponding amount of \$1 tokens in exchange for cash.</li> <li>2b. <i>Check Purchase:</i> Manager accepts check and gives them corresponding amount of \$1 tokens.</li> <li>2c. <i>Debit Purchase:</i> Manager swipes card as debit and gives them corresponding amount of \$1 tokens.</li> <li>3. Manager matches purchase dollar for dollar with Crop Cash, up to \$10.</li> </ol>
<b>EBT Cash 3SVT Customer</b>	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> </ol>	<ol style="list-style-type: none"> <li>1. Customer states that they receive their 3SVT benefit deposited as EBT Cash.</li> <li>2. Customer swipes card as EBT Cash.</li> <li>3. Manager gives them corresponding amount of \$1 tokens.</li> <li>4. Manager matches 3SVT purchase dollar for dollar with Crop Cash, up to \$10.</li> </ol>

## CROP CASH Program

### EBT Card

#### EBT Food Customer

- Receives their 3SquaresVT/SNAP benefit on their EBT card
- Benefit deposited as *EBT Food* or *EBT FS* (depending on type of card machine)
- Receive \$1 tokens for their *EBT Food* purchase
- Eligible to receive Crop Cash
- Receive Crop Cash as dollar-for-dollar match for 3SquaresVT/SNAP purchase, up to \$10

#### EBT Cash 3SVT Customer

**\* Markets should not assume that all EBT Cash users are eligible to receive Crop Cash. Most EBT Cash customers are not eligible to receive Crop Cash. In order for EBT Cash customers to be eligible, they must indicate to market staff that they receive their 3SquaresVT benefit as EBT Cash.**

- Receives their 3SquaresVT/SNAP benefit on their EBT card
- Benefit deposited as *EBT Cash*
- Receive \$1 tokens for their *EBT Cash* purchase
- Eligible to receive Crop Cash
- Receive Crop Cash as dollar-for-dollar match for 3SquaresVT/SNAP purchase, up to \$10

### Other

#### Senior/Disabled Adult Direct Deposit Customer

**\* In order for these customers to be eligible, they must indicate to market staff that they receive their 3SquaresVT benefit directly deposited in their bank accounts. These customers will not have an EBT card.**

- Receives their 3SquaresVT/SNAP benefit directly deposited into their personal bank account
- Pay with *Debit, Cash, or Check*
- Receive \$1 tokens for their purchase
- Eligible to receive Crop Cash
- Receive Crop Cash as dollar-for-dollar match for 3SquaresVT/SNAP purchase, up to \$10