

43<sup>rd</sup> Annual NOFA-VT

# Winter Conference

February 15, 2025

University of Vermont, Burlington

## Sponsorship, Advertising, & Exhibiting Information

Our 2025 Winter Conference planning is underway and we are thrilled to announce the return of this popular event on Saturday, February 15th at the University of Vermont!

**We hope you'll consider joining us this year by partnering as a sponsor, exhibitor, or advertiser (or all three!).** Your support of the conference is an excellent opportunity to connect with our dynamic, growing community of organic farmers, homesteaders, gardeners, and consumers. It is also a chance to demonstrate your company's commitment to a thriving agricultural future.

Please confirm your participation by November 15th, 2024 to take advantage of all sponsor benefits. You can find this year's benefits package as well as more information about exhibiting and advertising on the following pages. [Learn more and sign up here.](#)

The NOFA-VT Winter Conference is the perfect opportunity for businesses and organizations to reach a receptive audience, while at the same time supporting our collective vision of a food system that can nourish people and heal the planet. Thank you for your support and we look forward to seeing you at the conference!

Grace Oedel  
NOFA-VT Executive Director





























Reply by November 15 to ensure **full access** to sponsorship benefits!



# Sponsorship

NOFA-VT's Winter Conference is our biggest event of the year, attracting nearly 1,000 attendees in 2024. This full-day conference is held in Burlington, VT at the University of Vermont. With different levels to suit your budget and needs, sponsorship is the best option for businesses and organizations looking to most holistically support the conference and access the largest suite of benefits. Features include a keynote address, 40+ workshops, an exhibitors fair, roundtable discussions, and a post-conference happy hour with live music and networking.

Levels & Benefits	Cultivator \$10,000	Nourisher \$5,000	Nurturer \$2,500	Grower \$1,500	Planter \$1,000	Producer \$500	Gatherer \$250
Opportunity to speak prior to keynote address							
Public recognition prior to keynote address							
Recognition & logo on NOFA-VT social media (Followers: Facebook 10k, Instagram 10.5k)							
Opportunity to speak briefly prior to a workshop							
Logo in conference slideshow							
Ad in conference program	Full page	Full page	1/2 page	1/4 page	1/8 page		
Saturday conference registrations	6	5	4	3	2	1	
Exhibitors' Fair Table in Area 1					50% off cost	50% off cost	
Recognition in conference promotions*	Premium Logo	Premium Logo	Logo	Logo	Logo	Text	Text
One year NOFA-VT business membership							

\*Conference promotions include prominent listing in the conference program (one per attendee, est. 1k impressions), conference brochure (est. 3.5k impressions), conference web pages (est. 17k unique impressions), and conference emails (est. 8k unique impressions).

## Reply by November 15 to ensure full access to sponsorship benefits!

Visit <https://cvent.me/wmrqqz> or contact Kiya Vega-Hutchins with your questions at 802-434-7194 or [kiya@nofavt.org](mailto:kiya@nofavt.org).

# À la Carte Options

We offer program ads and tables at our exhibitors fair à la carte—anyone can purchase an ad or exhibitors fair table with or without sponsoring the conference. **Space is limited! Reserve by November 15 at <https://cvent.me/wmrqqz>**

## Exhibitors Fair

Unlike many trade shows, our exhibitors fair has an intimate, friendly atmosphere. Our two-room layout allows for more exhibiting space and gives you a choice of price options. Our exhibitors fair sells out every year. Space is awarded on a first-come, first-served basis. We apologize that we cannot accommodate groups that would like to share tables.

### Exhibitors Fair Highlights

- Positioned in a high-traffic area on the 2nd floor of the Davis Center, adjacent to NOFA-VT's hospitality and snack table
- Exhibitors fair browsing time built into the conference schedule

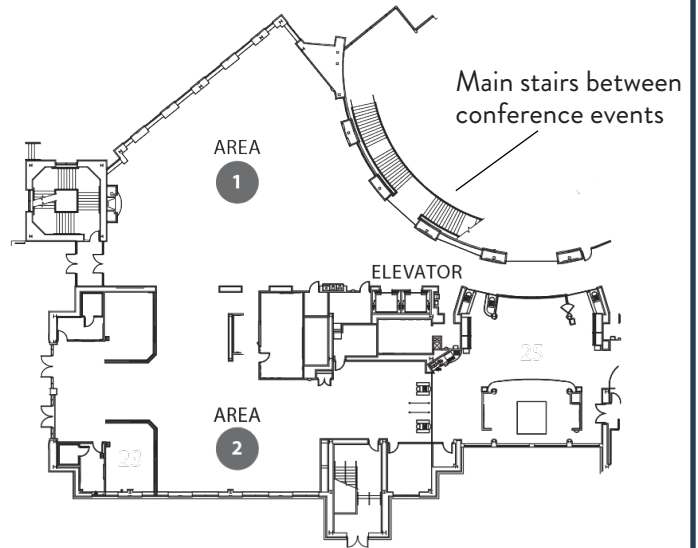
### All Exhibitors Receive

- One 4 ft -or- 8 ft table and two chairs
- Wi-fi access
- Early lunch opportunity
- Electricity is available for \$25
- Conference registration for one person

### Exhibitors Fair Pricing

Sponsorship at the Grower, Nurturer, Nourisher, and Cultivator levels includes an exhibitor table and will receive priority placement in Area 1. Producer and Planter sponsors can purchase an exhibitors fair table for half off the applicable cost. All other exhibitors can purchase tables for the costs below.

Table Size	Area 1	Area 2	Area 1	Area 2
	8 ft	8 ft	4 ft	4 ft
Non-Member	\$450	\$275	\$400	\$225
Member	\$400	\$225	\$350	\$175
Farm/Nonprofit Member	\$350	\$175	\$300	\$125



## Program Advertising

Advertising in the NOFA-VT Winter Conference program gives you a direct connection to your customers and partners in the local, organic food movement! The program book is an essential guide to the conference and is distributed to all attendees.

### Advertising Pricing

- Full Page** – not available à la carte, reserved for Cultivator or Nourisher sponsorship only
- 1/2 page 7.5”x4.5”** – \$400 or free with Nurturer sponsorship
- 1/4 page 3.5”x4.75”** – \$250 or free with Grower sponsorship
- 1/8 page 3.5”x2.25”** – \$150 or free with Planter sponsorship

Please **reserve your space** by **November 15**. Artwork is due **January 6, 2025**.

Ad space is limited and available on a first-come, first-served basis. All ads must be grayscale and a PDF or high-resolution image.

