**For Immediate Release**

**Contact: (Insert Contact name, number, email here)**

**Press Release Template: Farmers’ Market Opening Day**

It’s summertime, and what is more exciting than the prospect of fresh local produce provided by your nearby farmers’ market? This season, don’t forget to buy your produce and goods at **(name of market).**

Starting on **(opening date of market),** you can find **(name of market)** at (**location of market)** every **(dates and times of market)** through **(end date of market).**

The **(name of the market)** is not only a great place to purchase local produce and goods, but it is a place to enjoy the day with family and friends. This year, to celebrate our Opening Day, we will be **(list and special activities going on at opening day).**

This season, all sorts of wonderful things will be offered at the market! Things like **(list one special food and one special non-food item)** will be sold and who better to buy them from than your own community members?

There’s no better way to strengthen your local community than to shop and eat locally! By visiting the **(name of market),** you support our localfamers as well as businesses and community members. Also, you support yourself by providing healthy and fresh food for you and your family.

**(Optional paragraph if your market accepts EBT/Debit cards)** We also accept EBT and Debit cards! If you have any questions about how to use your EBT or Debit card at the market, please contact **(market contact person with email and number).**

**-Include a couple pictures of your market**