**Press Release Template: Youth Farmers’ Market**

During the summer, if you want to expose a child to the food that is grown in Vermont, what better way than to visit a farmers’ market? And, for a child, what better way to spend a summer day, than to join those farmers and sell home grown or homemade foods and goods at a farmers’ market?

On **(date of youth market),** the **(name of market)** will be hosting a youth market! Children and youth will sell a variety of homegrown vegetables, fruits, flowers, syrup and homemade goods. On average, 8-14 youths participate in each market, and spend most of the summer planning, making, or growing the products they will sell.

Youth markets are a great way to support your community youth by helping them learn about where their food comes from even if they just spend a few hours at the market.

One youth who has been selling at the Richmond market for 2 years since she was 9 years old stated, “I started selling homemade cookies and lemonade. I did it to make money for books. It was fun and exciting to see what the other vendors were selling.”

This year, on our youth market day, you will be able to find all kinds of food and goods ranging from **(list of things that youth will be selling).**

So, get out there on **(date and time of youth market)** and come visit the **(name of market)** to see what your community youth have to offer!

**Optional:** If your children would like to take part in this year’s youth market, please contact **(market contact person)** at **(email and phone number)** **by (last date of entry)**.

**-remember to add a photo of any past youth markets**