

APPENDIX E

# INSTITUTIONAL DEMAND SURVEY QUESTIONNAIRE

## SCALING UP VERMONT'S LOCAL FOOD PRODUCTION, DISTRIBUTION, AND MARKETING

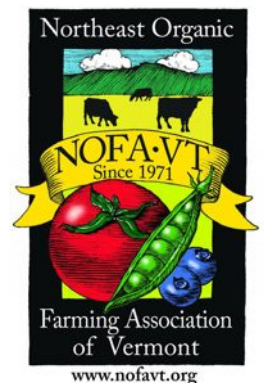
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# Farm to Institution Demand Side Survey

## NOFA VT Farm to Institution Demand Side Survey

Thank you for participating in NOFA-VT's statewide Farm to Institution local food Demand Survey. The goal of our research is to understand institutional purchasing so we can quantify what local foods institutions want and in what form. Ultimately, this is aligned with the Farm to Plate strategic plan and will, we hope, enable more access to local foods. Our focus in this survey is exclusively fruits, vegetables, and eggs.

We are really counting on you to help us gather this information. This survey will take approximately 20-30 minutes of your time.

Please note that we are going to be asking you to estimate dollars and pounds of product purchased. Please try and be as accurate as possible, however, we do realize you are estimating. To facilitate your ability to complete this survey, please forward it to the individual in your organization who is most knowledgeable about purchasing financials, if it is not you.

All responses are confidential and will be used solely for reporting purposes. No individual data will be shared without your consent which you can provide at the end of the survey if you so choose. Your address data is only being used for mapping purposes.

If you would like to contact us directly, please feel free to call or e-mail.

Thank you,

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## NOFA VT Farm to Institution Demand Side Survey

### General Contact & Institutional Information

#### 1. Please tell us about your institution

Institution Name:	<input type="text"/>
Physical Address:	<input type="text"/>
Address Line 2:	<input type="text"/>
Town:	<input type="text"/>
County:	<input type="text"/>
State:	<input type="text"/>
ZIP Code:	<input type="text"/>

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**2. If you are reporting for more than one kitchen/cafeteria/dining hall, (UVM for example may have many dining halls, please list all the facilities you are reporting data for).**

**3. Please tell us about you.**

Name:

E-mail Address:

Telephone Number:

**4. What is your role at the institution? Please check all that apply.**

- Food Buyer/Purchasing Agent
- Regional Food Service Manager
- Institution Food Service Manager
- Food Service Director
- Chef/Cook

Other (please specify)

**5. What is the seasonality of your institution?**

- Year round
- School year
- Summer Seasonal
- Winter Seasonal

Other (please specify)

**6. On average, how many meals do you serve of each type daily?**

	25	50	75	100	150	200	250	300	500	1,000	1,500	2,500	5,000	>5,000
Breakfast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lunch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dinner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## NOFA VT Farm to Institution Demand Side Survey

Local Purchasing Information

# Farm to Institution Demand Side Survey

For the purposes of this survey we will use Vermont's Farm-to-Plate definition of "local" when asking you for details on your purchasing.

Farm-to-Plate's definition is: "products that originated from Vermont or within a 30 mile radius of Vermont."

## 7. Meanwhile, we also understand your institution may have its own definition of local.

### Please tell us your institution's definition of local:

- Products that originated from Vermont or within a 30 mile radius of Vermont
- VT only products
- Products from VT and bordering states/provinces
- New York and New England products
- Products originating within a certain radius of your institution

Other (please specify)

## 8. Do you purchase fruits, vegetables, or eggs that originated from Vermont or within a 30 mile radius of Vermont? Please check all that apply.

	Fruit	Vegetables	Eggs
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 9. Are you interested in purchasing local fruit, vegetables, or eggs that originated from Vermont or within a 30 mile radius of Vermont? Please check all that apply.

	Fruit	Vegetables	Eggs
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Farm to Institution Demand Side Survey

## 10. What motivates, or would motivate, you to buy fruit, vegetables and eggs that originated from Vermont or within a 30 mile radius of Vermont?

Please select up to **FOUR (4)** priorities for each food type- fruit, vegetables, and eggs.

	Fruits	Vegetables	Eggs
Community Demand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Freshness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Know where/how product was grown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pressure from Higher Up	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce transportation impacts on the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support local economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support education efforts on where/how food is grown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support local farmers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taste	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

# Farm to Institution Demand Side Survey

## 11. What factors are preventing you from purchasing more, or purchasing fruit, vegetables, and eggs that originated from Vermont or within a 30 mile radius of Vermont?

Please select up to **FOUR (4)** priorities for each food type- fruit, vegetables, and eggs.

	Fruits	Vegetables	Eggs
Equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food Safety Assurances/Concerns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food Budget Constraints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Labor/Food Prep Budget Constraints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have not been able to focus on this	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I lack the resources to receive deliveries from multiple farms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I want to purchase local foods directly from a farm, but don't know how	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I want to purchase local foods but local farmer does not deliver to my institution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My distributor does not carry it	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My distributor does not identify or highlight local products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pressure from Higher Up	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products are not available in the form I need them	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

# Farm to Institution Demand Side Survey

**12. Other than removing budget restrictions, which of the following would help you purchase more, or begin purchasing, fruit, vegetables, and eggs that originated from Vermont or within a 30 mile radius of Vermont?**

**Please rank each of the following statements from very helpful to not at all helpful.**

	Very Helpful	Moderately Helpful	Not Very Helpful	Not At All Helpful
Support connecting with local producers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased awareness of local products carried by my distributor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greater local product availability from my distributor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased/Improved Storage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Equipment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical Assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Training of staff to use the products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hiring professional staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

# Farm to Institution Demand Side Survey

## 13. Which of the following promotional tools are, or would be, most helpful in promoting foods from Vermont, or from within 30 mile radius of Vermont, in your institution?

Please rank each of the following statements from very helpful to not at all helpful.

	Very Helpful	Moderately Helpful	Not Very Helpful	Not At All Helpful
A story or narrative of the farm and farmers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmer visits to the institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Field trips to the farm	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identified as "Grown in Vermont/Locally Grown"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location of the farm	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Name of the farm and farmer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Photos of the farm and/or farmer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teaching farm education in the classroom	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Timing farm education curriculum to coincide with the food being consumed in the cafeteria	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

## 14. What is, or would be, your preferred method of purchasing fruit, vegetables, and eggs that originate from Vermont or within a 30 mile radius of Vermont?

Please select all that apply for each food category- fruits, vegetables, and eggs.

	Fruits	Vegetables	Eggs
Direct from a farmer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From a produce distributor (such as Black River, Upper Valley Produce)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Through a broadline distributor (such as Sysco, US Foods, Reinhart)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Egg Distributor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No preference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)



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**15. Please list all the farms from Vermont or within a 30 mile radius of Vermont that you buy fruits, vegetables, or eggs directly from:**

**16. Please check all the distributors you purchase from. If a distributor is not listed, please write in their name under "other."**

- Best of Vermont
- Black River Produce
- Central Vermont Food Hub
- D&S
- Farm to Table Food Hub
- Farm Direct Food Hub
- Graze Delivered
- Intervale Food Hub
- MacAuley's
- Reinhart
- Sid Wainer
- Sysco
- US Foods
- Upper Valley Produce
- Vermont Roots
- Windham Farm & Food Network

Other (please specify)

**17. Do you have a limit on the number of vendors you like to deal with at any one time?**

- Yes
- No

# Farm to Institution Demand Side Survey

## 18. If yes, check the reasons that apply:

- Simplify Work for Accounting Department
- Simplify Work Related to Order & Delivery Process/Minimize Time Spent on Order & Delivery
- Physical Constraints in Shipping and Receiving Area
- Primary Vendor Contract

Other (please specify)

## 19. Do you have an on-site garden producing food for your organization?

- Yes
- No

If yes, approximately how many pounds of fruits and/or vegetables per year does this supply the kitchen

# NOFA VT Farm to Institution Demand Side Survey

## GENERAL FRUIT PURCHASING INFORMATION

The following questions will ask you about both your total and local fruit purchases. Please estimate to the best of your ability.

## 20. Please estimate your TOTAL fruit purchases (including fresh, frozen, canned) in thousands of dollars (\$\$\$) during your most recently completed fiscal year.

	0-5	5-10	10-25	25-50	50-100	100-200	200-500	>500
Thousand Dollars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 21. Approximately how many total pounds of APPLES, PEARS, STONE FRUIT, AND BERRIES (including fresh, canned, frozen) do you use per year?

	25lbs	50lbs	100lbs	250lbs	500lbs	1,000lbs	2,500lbs	5,000lbs
apples	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
pears	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
stone fruit (peaches, plums, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
berries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 22. Of your TOTAL fruit expenditures, please estimate what percent was spent on fruit that originated from Vermont or within a 30 mile radius of Vermont.

	0%	1-2%	3-5%	6-10%	15-20%	25%	50%	>50%	Don't Know
Percent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Farm to Institution Demand Side Survey

## 23. What percent of APPLES, PEARS, STONE FRUIT, AND BERRIES originated from Vermont or within a 30 mile radius of Vermont?

	0%	1-2%	3-5%	6-10%	15-20%	25%	50%	>50%	Don't Know
apples	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
pears	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
stone fruit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
berries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 24. For APPLES, PEARS, STONE FRUIT, AND BERRIES which form of fruit do you serve the most? Please select up to TWO (2) for each fruit.

	Canned	Fresh, Whole	Fresh, Cut	Frozen, Whole	Frozen, Cut
apples	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pears	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
stone fruit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
berries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

## 25. Do you expect the total volume of fruit you purchase to change within 3 years?

- Greatly decreasing
- Somewhat decreasing
- Somewhat increasing
- Greatly increasing
- Staying the same

If increasing or decreasing please briefly explain why

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**26. Do you purchase summer and/or fall fruits and freeze or process them for later use? Please select the number in pounds that best approximates this. Please only select ONE (1) box for each fruit type-APPLES, PEARS, STONE FRUIT, and BERRIES.**

	apples	pears	stone fruit	berries
0lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1-50lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
100lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
200lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
350lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
500lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1,000lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
>1,000lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## NOFA VT Farm to Institution Demand Side Survey

### GENERAL VEGETABLE PURCHASING INFORMATION

The following questions will ask you about both your total and local vegetable purchases. Please estimate to the best of your ability.

**27. Please estimate your TOTAL vegetable purchases (including fresh, frozen, canned) in thousands of dollars (\$\$\$) during your most recently completed fiscal year.**

	0-5	5-10	10-25	25-50	50-100	100-200	200-500	>500
Thousand Dollars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Farm to Institution Demand Side Survey

## 28. Of the VEGETABLES LISTED BELOW, approximately how many pounds of EACH VEGETABLE (including fresh, frozen, canned) do you use per year?

	0	25lbs	50lbs	100lbs	250lbs	500lbs	1,000lbs	2,500lbs	5,000lbs
Beans, green	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Broccoli	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cabbage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carrots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cucumbers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Head Lettuce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed Salad Greens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Onions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peppers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spinach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stored Root Crops (beets, parsnips, turnip, rutabaga, celeriac)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summer Squash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tomatoes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
White Potatoes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter Squash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 29. Of your TOTAL vegetable expenditures, please estimate how much was spent on vegetables that originated from Vermont or within a 30 mile radius of Vermont.

	0%	1-2%	3-5%	6-10%	15-20%	25%	50%	>50%	Don't Know
Percent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Farm to Institution Demand Side Survey

## 30. For EACH VEGETABLE LISTED BELOW, what percent originated from Vermont or within a 30 mile radius of Vermont?

	0%	1-2%	3-5%	6-10%	15-20%	25%	50%	>50%	Don't Know
Beans, green	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Broccoli	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cabbage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carrots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cucumbers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Head Lettuce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed Salad Greens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Onions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peppers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spinach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stored Root Crops (beets, parsnips, turnip, rutabaga, celeriac)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summer Squash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tomatoes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
White Potatoes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter Squash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Farm to Institution Demand Side Survey

## 31. Which form of EACH VEGETABLE LISTED BELOW do you use the most?

Please select UP TO TWO (2) for each vegetable.

	Canned	Fresh, whole	Fresh, cut	Frozen, whole	Frozen, cut	Washed
Beans, green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Broccoli	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cabbage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carrots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cucumbers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Head Lettuce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mixed Salad Greens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Onions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peppers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spinach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stored Root Crops (beets, parsnips, turnip, rutabaga, celeriac)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Summer Squash	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tomatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
White Potatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Squash	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Otherwise processed (please specify)

## 32. Do you expect the total volume of vegetables you purchase to change within 3 years?

- Greatly decreasing
- Somewhat decreasing
- Somewhat increasing
- Greatly increasing
- Staying the same

If increasing or decreasing please briefly explain why

# Farm to Institution Demand Side Survey

## 33. Do you purchase vegetables and freeze or process them for later use?

Please select the number in pounds that best approximates this. Please only select ONE (1) box for each vegetable.

	0lbs	1-50lbs	100lbs	200lbs	350lbs	500lbs	1,000lbs	>1,000lbs
Beans, green	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Broccoli	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cabbage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carrots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cucumbers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Head Lettuce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed Salad Greens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Onions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peppers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spinach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stored Root Crops (beets, parsnips, turnip, rutabaga, celeriac)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summer Squash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tomatoes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
White Potatoes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter Squash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# NOFA VT Farm to Institution Demand Side Survey

## GENERAL EGG PURCHASING INFORMATION

The following questions will ask you about both your total and local egg purchases. Please estimate to the best of your ability.

**34. Please estimate your total egg purchases in dollars (\$\$\$) and dozens during your most recently completed fiscal year.**

	0-1,000	1,000-2,500	2,000-5,000	5,000-10,000	10,000-20,000	>20,000
Dollars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dozens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**35. Of your total egg expenditures, please estimate what percent you might have spent on eggs that originated from Vermont or within a 30 mile radius of Vermont.**

	0%	1-2%	3-5%	6-10%	15%	20%	25%	50%	>50%	Don't Know
Percent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## Farm to Institution Demand Side Survey

### 36. What form of eggs do you purchase? Please check all that apply.

- Whole, raw
- Whole, pasteurized
- Pasteurized, liquid
- Pasteurized, frozen
- Pre-cooked (hardboiled, scrambled, etc)

### 37. Do you expect the total volume of eggs you purchase to change within 3 years?

- Yes
- No

### 38. If Yes, How?

- Greatly decreasing
- Somewhat decreasing
- Staying about the same
- Somewhat increasing
- Greatly increasing

Why (please specify)

## NOFA VT Farm to Institution Demand Side Survey

Thank you for taking the time to tell us about your organization and food purchasing. We hope this information will help us increase local food purchasing for institutions.

Please answer the next, and last, question, as it is paramount to moving forward. Your consent will help us complete our maps of institutional local food demand across the state, and help farmers and retailers scale-up to better meet your demand.

Thank you again for sharing your time with us.

### 39. Would we be able to display your demand and usage information on maps to indicate areas of local food demand?

- Yes
- No