



Northeast Organic Farming Association of Vermont

An organization of farmers, gardeners, and consumers working to promote an economically viable and ecologically sound Vermont food system

December 1, 2009

Dear NOFA Vermont Supporter & Winter Farmers' Market Exhibitor,

Mark your calendars: On February 13 and 14, 2010, the 28th annual NOFA-VT Winter conference will gather over 1,300 organic farmers, gardeners, and consumers – in our new expanded location – the University of Vermont (UVM) in Burlington, VT! *We would love to have you join us as a vendor at our farmers' market / exhibitor's display!*

The Farmers' Market has been a strong tradition at our winter conference and this year's new venue will make it even more memorable for customers and vendors alike. The location for our exhibitors is in the historic (and beautiful) Billings Hall on the UVM campus. Located in the same building as our registration, music, silent auction, and refreshments, it should receive ample foot traffic by attendees – and the curious public!

Enclosed, you'll find the exhibiting rates as well as an opportunity to advertise in the conference program distributed during the conference weekend. I would like to encourage you to reserve the minimum table space required to allow the market to accommodate as many vendors as possible. **SPACE IS LIMITED!** Most years, we have a waiting list.

As always, NOFA is seeking diversity in its farmer related products and products designed to aide farmers in their production. If you are interested, please fill out the exhibitor's registration form. **The deadline is January 8, 2010.** To ensure yourself a table, I encourage you to send the application as soon as possible. Once we receive your application, we will send you a confirmation letter. There is a 50% refund for any cancelled registrations before Feb. 1st; after the 1st there is only a 50% refund if we can fill your table. Please note: your table registration includes a full registration for one individual (value of \$75). If you would like to bring another staff person who would like to attend workshops, please use the form to include additional registrations. (Please limit your staff to 2 people per table).

I also encourage you to consider donating an item (recommended value \$25 or more) to the Silent Auction held the day of the Winter Conference. Proceeds go to the NOFA-VT Winter Children's Conference. To donate items, please check the appropriate box on the form.

If you have any questions please call the NOFA office at 802-434-4122. I look forward to seeing you and your products at the 2010 Farmers' Market and Exhibitor's Display. Feel free to learn more about the conference on our website: www.nofavt.org.

Sincerely,

Olga Boshart Moriarty, Winter Conference Coordinator



PO Box 697 · 39 Bridge St., 2nd Floor · Richmond, VT 05477
NOFA Tel: 802-434-4122 · VOF Tel: 802-434-3281 · Fax: 802-434-4154
www.nofavt.org



NOFA Vermont's Annual Winter Conference: February 13 & 14, 2010

Farmers' Market/Exhibitor's Table, Advertising & Sponsorship

Business/Organization:	Contact Person:
Address:	City, State, Zip:
Email:	Phone:

Yes! I'd like to Exhibit at the Farmers' Market

Please check and circle fee: 8 ft table 4 ft table

<input type="checkbox"/> Business non-members	\$350	\$225
<input type="checkbox"/> Business member	\$325	\$200
<input type="checkbox"/> Farm/non-profit member	\$225	\$150

Electricity at booth: \$25

Deadline: Jan. 8, 2010*

- *Space is limited, so reserve your space today!*
- *Proof of insurance is mandatory for vendors offering or selling any edible item.*

Yes! I'd like to advertise in the Conference Program (distributed at the conference to 1,500+ attendees) *Deadline: January 26, 2010*

Please check one:

1/2 page (4 5/8" x 7 1/4") - \$200

1/4 page (3 1/2" x 4 1/2") - \$125

1/8 page (3 1/2" x 2") - \$75

Silent Auction

Yes! I'd like to donate an item to the Silent Auction to benefit the NOFA-VT Children's Conference. *Please fill out the enclosed form.*

FEES Enclosed

<input type="checkbox"/> Sponsorship amount: \$2,500, \$1,000, \$500, \$250, \$100:	\$ _____
<input type="checkbox"/> NOFA Vermont membership—Join/Renew Today!	\$ _____
(\$100 Business Friend, \$50 Business Basic, \$40 Farm/Family, \$30 Individual)	
<input type="checkbox"/> Farmers' Market Table fee (see above):	\$ _____
<input type="checkbox"/> Complimentary 8 ft. table to \$2,500 and \$1,000 level sponsors <input type="checkbox"/> 25% discount for \$500 level sponsors	
<input type="checkbox"/> Conference Program Advertisement fee (see above):.....	\$ _____
<input type="checkbox"/> Complimentary 1/2 page Ad for \$2,500 level sponsors <input type="checkbox"/> Complimentary 1/4 page Ad for \$1,000 level sponsors <input type="checkbox"/> Complimentary 1/8 page Ad for \$500 level sponsors <i>Please email jpg or pdf ad to info@nofavt.org.</i>	
<input type="checkbox"/> Conference Registration	
<input type="checkbox"/> Exhibitors Receive one Free Registration (does not include lunch) <input type="checkbox"/> \$2,500 level Sponsors receive 3 free registrations (includes lunch) <input type="checkbox"/> \$1,000 level Sponsors receive 2 free registrations (includes lunch) <input type="checkbox"/> \$500 level Sponsors receive 1 free registration (includes lunch)	
<input type="checkbox"/> We'd like to pay for additional attendee(s):.....	\$ _____
Members @ \$75/person; non-members @ \$95/person farmer discount: subtract \$5/person (maximum \$10 discount/farm)	
<input type="checkbox"/> Lunch fees (local, organic lunch buffet catered by UVM).....	\$ _____
\$12/person	

List additional exhibitor or attendees' names here:

Please complete this form and submit payment by:
JANUARY 8th, 2010
 Mail and make checks to: NOFA Vermont, Winter Conference,
 PO Box 697, Richmond, VT 05477.
 Sorry, we cannot accept credit cards.

Total enclosed: \$ _____

Please invoice me